

STORE OPENS DAILY AT 9 A. M. AND CLOSERS AT 6 P. M. All These Goods on Sale Tomorrow! Also See Page 34

Don't Let Any Gift Needs go to the Last Shopping Day—Finish Up Tomorrow!

—and finish up here where the choice is so complete and prices so much lower that decision is easy. Surprising economies on toys, especially. Also see Page 34.

Gloves and Handkerchiefs

Late Christmas gift buyers will find it best to shop here—where there are all kinds and best values!

- Women's \$3 Gloves, \$1.98**
Genuine Mocha. One clasp. Gray.
- Children's \$2 Gloves, \$1.49**
Cape and suede. Lined; tan, gray and brown. One clasp.
- Women's \$1.25 Gloves, 89c**
Chamois suede. Strap wrist; two clasp; lined. Also long gloves. All colors.

- Men's \$5 Mocha Gloves, \$3.98**
Gray and beaver mocha; regular and cadet sizes.
- Children's \$1 Wool Gloves, 69c**
Gray and brown.

- Women's \$2, \$2.50 & \$3 French Kid Gloves, \$1.49**
Two-clasp; novelty embroidered backs. Black, white and colors.
- 50c Handkerchiefs, 35c**
Women's—Pure Irish linen with hand embroidered corner designs.

- Women's 25c Handkerchiefs, 18c**
Imported Madeira effects and colored borders. Six for \$1.
- Men's \$1.25 Handkerchiefs, box of six, 79c**
Fine cambric; neat block letters.

Lit Brothers—FIRST FLOOR, SOUTH

Special! Sports Satin \$1.69

Many, many yards of these bright silks are going into Christmas boxes, and most practical gifts they are.

Lustrous Heavy Quality 40 inches wide. Lovely new silk in gay sports colors that add much to their attractiveness.
Lit Brothers—First Floor, South

HATS TRIMMED FREE OF CHARGE

Lit Brothers

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Toys Cost Less Here

Price it by comparison! And a thousand varieties, too! Also a show for the kiddies—five midgets and their entertaining antics; Franz, the clown with his Punch and Judy show. Every Day 10:30 to 5 o'clock
Lit Brothers—FOURTH FLOOR

Hosiery & Underwear

Gifts that always "top the list"—wide choice and many splendid economies!

- Full-Fashioned Stockings, \$1.75 & \$1.98**
A Very Special Sale! Of thread silk—in a wide range of colors, including the new boot shades, black and white.
- Women's \$2 Silk-and-Wool Stockings, \$1.25**
Smart two-tone sports shades. Just 1000 pairs in the lot!
- Women's \$1.50 Stockings, 79c**
Silk; black and some colors; fashioned leg.
- Women's \$1.50 and \$2 Stockings, 98c**
Silk, black, white and colors; fashioned.
- Children's Imported Sports Stockings, \$1.49**
Wool; fashionable sports shades; roll tops.

- \$3.50 Heavy Glove Silk Vests, \$2.98**
Various kinds; beautifully finished.
- \$2.50 Silk Top Union Suits, \$1.98**
Italian silk. Built-up shoulder, strap and bodice shapes. Lower part of fine hile thread.
- Silk Envelope Chemises, \$3.98 to \$6.98**
Italian silk envelope chemises and step-lin; trimmed with dainty lace.

Lit Brothers—FIRST FLOOR, SOUTH

Give a Watch, Ring, Clock—Rich Choice in Silverware, Too!

Prices here to match each purse. And a collection beyond compare is ready to help fill all remaining gift needs!

- \$22.50 Gold Filled Wrist Watches \$14.98**
Extra small watches—very good looking! 15-jewel movements with 20-year guaranteed cases. Round, octagonal, cushion and tonneau shapes.
- Men's \$4 and \$5 Waldemere Watch Chains, \$1.95 and \$2.49**
Gold filled—guaranteed 10 years.

- \$30 Normandy Chime Clocks \$19.98**
In several handsome new styles; solid mahogany, with large porcelain or silver dials; strike every half hour on two rod chimes.
- Men's \$35 "Elgin" Watches, \$25**
Green gold filled—newest thin models, guaranteed for 25 years. 7-jewel movements.
- \$2 to \$3 Imported Necklaces, 98c**
In a beautiful assortment of rich colored stones—some with long beaded tassels, others graduated.

- Tambour Mantel Clocks \$9.98, \$11.50, \$12.98, \$16.50**
Rich mahogany finish.
- Women's \$25 to \$115 Diamond Finger Rings, \$18.50 to \$100**
Large and varied assortment—all style mountings—set with genuinely fine, cut diamonds.

- Quadruple Plated Silverware \$18 Tea Sets, \$12.50**
Five pieces—tray, tea pot, sugar bowl, cream pitcher and spoon holder. Colonial design.
- \$9 Flower Basket, \$5.49**
- \$10 Sugar & Cream Set, \$7.50**

Lit Brothers—FIRST FLOOR, SOUTH

Luxurious Furs at Unparalleled Low Prices

A sale event only possible because we bought the Entire Stock of Gelernter & Zimmerman—well-known furriers, who are dissolving partnership, and so gave us a tremendous price concession. Beautiful models carrying every "car mark" of highest grade workmanship.

- \$250 Fine Bay Seal Coats, \$139.75**
Natural skunk collars and cuffs.
- Natural Raccoon Coats \$225**
40 inches long, \$400 value.
- 45 inches \$285**
45 inches long, \$450 value.
- \$200 American Opossum Coat, \$129.75**
- Civet Cat Coats \$139.75**
\$200 value, 40 inches long.
- \$350 value, \$245**
45 inches long.
- Muskrat Coats \$159.75**
\$225 value, 40-inch, raccoon trimmed, \$169.75.

Lit Brothers—SECOND FLOOR

Fine Silk Umbrellas \$7.98

Women's—Blue, green, purple or red with fancy border and fancy handles. Tips and ends to match.

- Men's—Fine assortment of silver-trimmed handles; ivory, cane horn or buck horn handles. Guaranteed fast color.**
- Children's Umbrellas, \$1.49**
Red, blue and black. Beat paragon frames. Sizes 18 to 24 inches. Ring and loop handles. Guaranteed fast color.
- Men's & Women's Umbrellas, \$3.98**
Piece dye taffeta; sample line of fancy handles; tips and ends to match.

Lit Brothers—FIRST FLOOR, SOUTH

Girls' \$8.50 Serge and Crepe Dresses \$4.95

Prettiest gifts imaginable for girls! Straight-line and blouse styles—some are embroidered prettily, many with contrasting trimmings—tailored regulation effects are also included. Sizes 8 to 14.

- \$12 Raincoat Sets, \$6.98**
Of rubberized, rainproof, double texture material in navy blue. Complete with hat. Sizes 6 to 14.
- \$3.50 to \$4.50 Frocks, \$1.98 to \$2.98**
Ginghams and chambrays in pretty checks, plaids and plain colors—many attractively embroidered. Sizes 6 to 14.
- Girls' \$10 to \$35 Coats, \$7.65 to \$21.98**
Clearance! Bolivia, velour, chin-chilla, polotone and cheviot in smart sports and dressy models with large fur or cloth collars. Lined throughout. Sizes 7 to 14.

Lit Brothers—SECOND FLOOR

\$24 to \$40 Coats For Women and Misses

- \$15 & \$25**
In Two Big Value-Giving Groups!
Topped with beautiful collars of caracul, black opossum, raccoon or beaverette.
- Stunning new models of plain corded bolivia, suede, Scotch tweeds, plaid-back coatings and seal plushes. Every new fashionable shade—lined with plain or fancy peau de cygne and warmly interlined.
- Coats that would be exceptional values even without the luxurious fur collars that add so much to their appearance of richness and individuality.

Lit Brothers—SECOND FLOOR



Special Purchase! Little Boys' Wash Suits

Actually Worth \$2 and \$3! On Sale 10 A. M. Oliver Twist and Middy styles in regulation or dressy models, of chambray, heavy or juvenile suitings, with braided or embroidered designs or emblems. Sizes 2 to 6.

- Infants' \$2.50 to \$4 Hand-Made Dresses, \$1.45 & \$1.95**
Of fine English nainsook. Sizes 6 months to 2 years.
- \$4.50 to \$8 Japanese Silk Quilts \$2.98 to \$4.98**
Japanese silk or satin; prettily embroidered; pink or blue.
- Children's \$2.25 to \$3 Bath Robes, \$1.49 & \$1.98**
Beacon blanket cloth in light or dark shades; some have collars and cuffs with silk cord trimmings or satin facings. Cord ties and pockets. Sizes 2 to 6. Sizes \$2 to \$4—\$2.98 to \$3.98.

Lit Brothers—SECOND FLOOR

Ready-to-Wear Silk Hats

Just Special for the Holidays—Each Hat Worth at Least \$5

- A large assortment of the smartest styles! Of gros de londres in every lovely new shade—soft blues, warm tans, rich orange, etc.—chic small shapes—trimmed with flowers, bands of contrasting color or gleaming metal cloth.
- Stunning Untrimmed Felt Hats \$3.98**
Finest quality felt in smart light shades.

Lit Brothers—FIRST FLOOR, NORTH

Women's \$2 to \$2.50 Silk Stockings

- \$1.45**
The Famous Van Raalte Brand Full-fashioned thread silk in black, fawn, beaver, gunmetal, African brown and other shades. First quality—attractive for gifts—no mail or phone orders filled.

Lit Brothers—FIRST FLOOR, SOUTH

Pretty Throw Rugs A Real Home Gift

- Practical, beautiful—and every one regularly much higher!
- Genuine Chinese Throw Rugs**
Size 3x6 feet, \$59.50
Size 3x5 feet, \$49.50
Size 2x4 feet, \$25
In exquisite shades and blendings of color.
- Imported Silk Mohair Rugs**
Soft, rich shades of blue, taupe, rose and mulberry.
36x72 inches \$22.50
36x63 inches \$21.45
27x54 inches \$11.35
30x60 inches \$16.25
24x48 inches \$10.75
21x36 inches \$7.35

Lit Brothers—FOURTH FLOOR

\$4 Silk Jersey Top Petticoats \$2.98

- Deep plaited ruffle. In pretty changeables, plain shades and black. Well made, well fitting.
- \$6 Silk Petticoats, \$4.98**
Messaline and jersey tops with mesaline flounces. They have rows of surprising and plaited ruffles; changeables, navy and black.
- \$11 to \$18 Silk Petticoats, \$8.98 to \$14.98**
Milanese, radium, tulle, jersey and crepe-back satin; cord of red in contrasting silk of many pretty designs and trimmed with rose buds, hile plaits and hemstitching.

Lit Brothers—SECOND FLOOR

Smokers' Supplies

- Gifts that "fit" will sell!
- Humidors \$3.98 to \$9.98**
Mahogany and mission oak. Hold 10 cigars.
- Smoking Stands, \$4.98 to \$6.98**
Mahogany. Two cigar trays and match box holder.
- Brass Floor Smoking Stands, \$4.98**
- French Briar Pipes, 98c to \$2.98**
- Ash Receivers & Nest Sets, 49c to \$6.98**

Lit Brothers—1ST FLOOR, SOUTH

Beautiful Silk Lamp Shades Underpriced

- New Fresh Shipments Enable Us to Continue to Offer Extraordinary Values!
- Bridge Lamp Shades \$15 value, \$9.95**
- Floor Lamp Shades \$15 value, \$9.45**
- \$20 value, \$12.95**
- \$20 value, \$16.95**
- \$25 value, \$19.95**

Lit Brothers—THIRD FLOOR

\$1.50 Pinafore Aprons 98c

- Aprons—Inexpensive but very acceptable!
- Kindly pleasing to all—made of cretonne, or saten- and-cretonne. Sashed and pocketed.
- 80c to \$2 Fancy Aprons, 49c to \$1.49**
Lawn, dotted swiss, voile and organdie with laces, medallions and embroidery.

Lit Brothers—SECOND FLOOR

\$8 Plaid Blankets Pr. \$4.85

- Heavy quality wool with soft finish—just a slight cotton mixture. Broken plaids in pink, blue, tan and gray. Silk mohair binding. Double bed size.
- \$9 Lambwool Blankets, pair \$6.98**
Extra fine grade of white wool; very warm. Cotton mixture; double stripe borders; silk ribbon binding; size 72x80.
- Beautiful Satin Comforts**
\$18 Value \$20 Value \$22 Value
\$11.95 \$12.95 \$14.65
Figured tops; plain color borders; plain silk or saten backs; all have pure lambs-wool filling. Size 72x78. Boxed.
- \$13 Satin-Finish Bed Sets, \$8.49**
Fine grade; white; heavy raised Marseilles patterns, cut corners and scalloped edge; size 80x90. Bolster throw to match.

Lit Brothers—FIRST FLOOR, NORTH

\$7.50 All Linen Pattern Cloths \$5.98

- Snowy, fine holiday linens for less!
- Heavy pure Irish linen damask in lovely floral designs. 2 yards wide; 2 and 2 1/2 yards long.
- \$4 All-Linen Table Damask \$2.98**
Fine heavy quality; floral and stripe designs. Two yards wide.
- 55c Heavy Turkish Towels, 39c**
Large size; double Terry towel. Dozen, \$4.65.
- \$2.50 Scalloped Table Cloths \$1.65**
Fine mercerized damask; beautiful floral designs; lustrous silky finish. 1 1/2 and 2 yards long.
- \$1.75 Hemstitched & Scalloped Cloths, \$1.29**
Fine mercerized damask; 2 yards long.
- \$2 Hemmed Napkins, dozen \$1.49**
Mercerized; ready for use. 18-inch size.

Lit Brothers—FIRST FLOOR, NORTH

A Most Timely Sale of Stunning New \$10 to \$12 Trimmed Hats of Visca Cloth \$4.98 & \$5.98

- Your new holiday hat is here at a price far lower than you expected to pay.
- Rich shades of chestnut, henna and the always in demand black, brown and navy. New trimmings of distinction—fluffy sweeping ostrich, rosettes or pompons.
- New head bands—gayly colored corsage or flower ornaments—widest selection here at lowest prices.

Lit Brothers—Millinery Salon, Third Floor

Your Columbia Grafonola For Christmas—Sure!

Order now and we guarantee delivery for Christmas. A new shipment enables us to offer five of the choicest models in every desired finish. For your own home or for a gift—delivery guaranteed!

\$5 Down—Per Month \$5 Records, Too

For the same first payment choose \$10 worth of records and pay for them AFTER you clear the balance on your talking machine. GUARANTEE. Every Columbia Grafonola in this sale is new and perfect. Each of these full-value phonographs is now priced at half or less.

- \$32.50 Columbia Grafonola \$18.50**
- \$75 Columbia Grafonola \$37.50**
- \$150 Columbia Grafonola \$69.50**
- \$165 Columbia Grafonola \$72.50**
- \$225 Columbia Grafonola \$87.50**

LIT BROTHERS, Philadelphia, Pa. Gentlemen: I desire, without any obligation, further information about Columbia Grafonolas at half price—the Emerson Console—Victrolas—Gulbransen Player-Pianos. Explain convenient Club Plan terms of purchase.

Name _____
Address _____
Lit Brothers—MUSIC SALON, FIFTH FLOOR

Visit Our Big Restaurant—Best of Everything at Lowest Price—Seventh Floor of Our New Building, 7th and Market Sts.

Gift Upholsteries

- Low prices that attract the biggest crowds in the city.
- \$10 to \$25 Embroidered & Applique Table Scarfs \$6.98 to \$17.50**
In beautiful velours, handsomely embroidered and trimmed with heavy metal fringe. Exquisite colorings.
- \$3.50 to \$7.50 Sofa Cushions, \$2.95 to \$5.98**
Reversible velour and silk cushions in lovely colorings and attractive shapes.
- \$1.85 Foot Rests, \$1.19**
- \$30 Cedar Chests, \$24.98**
Genuine Tennessee red cedar. 48x20x20 size.
- 39c to 75c Decorated Metal Boxes, 25c to 49c**
Various shapes and colors. For candy, sewing and other uses.

Lit Brothers—THIRD FLOOR

Ivory Finish Goods and Perfumes

- Always delightful gifts!
- Toilet Set, \$9.98**
Ivory finish. Eight pieces in fancy lined box.
- Toilet Set, \$10.98**
Ivory finish. Ten pieces. Combs and Picture Frames. In Ivory Finish, each, 98c
- Hair Brushes, \$2.98**
Ivory finish. Pure bristle.
- Infants' Decorated Sets, 49c to \$5.98**
Ivory finish. Neatly boxed.
- Mury's Caresse Perfume, \$3.25**
Mury's Violet Perfume, \$3.50
Gueralin's Champs Elysees, \$8.75
Mary Garden Toilet Water, \$1.50
Dier Kiss Sachet, 89c
Piver's Florange Toilet Water, \$2.10
Piver's Azures and Florange Vegetal, \$1.30
Roger & Gallet Fleur de Amour, \$3.49 and \$5.75

Lit Brothers—FIRST FLOOR, SOUTH